



## Capital Campaigns: Strategies That Work

By Andrea Kihlstedt

Jones & Bartlett Learning. Paperback. Book Condition: New. Paperback. 423 pages. Dimensions: 9.0in. x 7.0in. x 0.9in.One of the best selling books in its series, Capital Campaigns: Strategies that Work, Third Edition has served as a guide for campaigns of all sizes and configurations from small start-ups to colleges and universities. This book is a practical, hands-on guide to capital campaigns. It covers the field in its entirety and provides a useful, friendly, well-organized resource for novices and experienced professionals alike. Now in its third edition, Capital Campaigns: Strategies that Work, Third Edition has become a standard reference on this topic. It outlines step by step what you need to know to conduct a capital campaign and gets the point across with real life stories about campaigns. Charts, check-lists, timetables, budgets, and worksheets provide formats and samples that the reader can use or adapt for her campaign. This reference has also been updated to reflect the most recent trends in capital campaigns and now includes a CD-ROM full of reference material. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



## Reviews

I actually started looking over this publication. It really is rally interesting through studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dana Hintz

Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).

-- Elisa Reinger