



Quest for Excellence Through Globalisation

By P. K. Perumal

New Dawn Press. Hardback. Book Condition: new. BRAND NEW, Quest for Excellence Through Globalisation, P. K. Perumal, Primarily concerned with the organisational needs and objectives of a modern manufacturing firm, this book provides essential tools and techniques for achieving product excellence. It also gives exposure to young management professionals/executives on the changing business landscape as a result of globalisation, and the intricacies involved in formulating a suitable strategic outfit which would ensure the healthy growth of firms.

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