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SEEKING IMPERFECTION: BODY IMAGE, MARKETING, AND GOD (PAPERBACK)



Pilgrim Press, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book. In March 2013, after reading articles about the questionable marketing styles of Victoria s Secret, targeted especially to younger demographics, Dolive penned an open letter calling for companies to not view girls as objects but as human beings. The letter came out of his desire to instill in his own daughter that love, care, and acceptance should not be based on...

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- Authored by Evan M Dolive
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