



## Breaking into the trade game: a small business guide to exporting

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By -

Books LLC, Reference Series. Paperback. Book Condition: New. This item is printed on demand. Paperback. 88 pages. Original publisher: Washington, D. C. : U. S. Small Business Administration, 2005 OCLC Number: (OCoLC)64395718 Subject: Export marketing -- United States. Excerpt: . . . 4 Chapter 2: Making the E-Commerce Connection Chapter 2: Making the E-Commerce Connection 5 world and often used instead of faxing. In addition, since software enables computers to send and receive faxes, the need for a fax machine is limited. Note: because inbound computer faxes are usually captured as photos, you can obtain optical character recognition ( OCR ) software to convert the text into a computer-readable format. This will allow you to manipulate the text. If your signature is required, software can be used to paste your signature onto a document to be faxed ( since a signed fax may be just as valid as a hand-signed document sent through the mail ). E-mail Today, e-mail is the primary method many large businesses use to communicate internally as well as externally. It is an inexpensive and expeditious way to stay in touch with employees, contractors, customers, agents, etc. E-mail is very important since it is a method...



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