



Leisure Program Planning and Delivery (Mixed media product)

By Ruth V. Russell, Lynn M. Jamieson

Human Kinetics Publishers, United States, 2007. Mixed media product. Book Condition: New. 282 x 218 mm. Language: English . Brand New Book. Undergraduate students in recreation will use this course textbook to learn the essentials of recreation programming and to create examples of work for their professional portfolio. The book provides a comprehensive three-step plan for successful programming of services, programme leadership and understanding operational management in recreation and leisure organisations. The scope of the book makes it a practical resource for preparing students, as well as guiding new and existing professionals in the field. Grounded in contemporary professional practice and real-world applications, the book provides a systematic plan for students to learn the essentials of successful recreation programming theory, with examples and applications for a variety of activities in the community, outdoor, sport, cultural arts or tourism sectors. A companion website supports the recreation professor with sample course syllabi, chapter review questions, power point presentations and a test bank.



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